

Order / Rev: 37266
 Alt Order #: 08864494
 Flight Dates: 09/18/12 - 09/23/12

Advertiser: DSCC
 Product Desc: issue
 Estimate: 1780
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$1,200.00		0.00			
E 4	8	09/18/12	09/21/12	8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$1,000.00		0.00			
E 5	8	09/18/12	09/21/12	Ellen	CM	3-4p -TWTF--	:30	3	\$1,600.00	LV1	0.00	NM	3	\$4,800.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$1,600.00		0.00			
E 6	8	09/18/12	09/21/12	8 News Now 4p M-F	CM	4-5p -TWTF--	:30	3	\$1,600.00	LV1	0.00	NM	3	\$4,800.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$1,600.00		0.00			
E 8	8	09/22/12	09/22/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sat 5-7p										
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$2,500.00		0.00			
E 9	8	09/18/12	09/21/12	7-8p Rotator	CM	7-8p -TWTF--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				7-8p Rotator										
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$3,000.00		0.00			
E 11	8	09/18/12	09/21/12	8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now 11p M-F										
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$2,500.00		0.00			
E 12	8	09/18/12	09/21/12	Craig Ferguson	CM	1237a-137a -TWTF--	:30	2	\$450.00	LV1	0.00	NM	2	\$900.00
				Craig Ferguson	(12:37 XM-1:37 XM)									
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$450.00		0.00			
N 13	8	09/18/12	09/18/12	Tue 9-10p	CM	9-10p -T-----	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
				NCIS: LA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$18,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/17/12-09/23/12		Tue 9-10p	9-10p		-T-----	:30	\$18,000.00	0.00	NM			
See MG 13.2														
[due to NCIS Season Finale]														
2	8	09/18/12-09/18/12		Tue Prime Special	9-11p		(9:00 PM-10:00 PM)-T-----	:30	\$18,000.00	0.00	NM			
Ⓜ MG for 13.1 09/18														
N 14	8	09/22/12	09/22/12	ACC Football	CM	930a-12n -----S-	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				ACC Football										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$1,000.00		0.00			
N 15	8	09/18/12	09/23/12	8 News Now 4-5a	CM	4-5a -TWTF--	:30	4	\$125.00	LV1	0.00	NM	4	\$500.00
				8 News Now 4-5a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$125.00		0.00			
Totals													23	\$44,800.00